

TOP 10 ITEMS TO INCLUDE ON YOUR EAA CHAPTER WEBSITE

1. Location and Chapter Identification
 - Include the city and state in which your Chapter is located
 - The name of your Chapter with identification of your Division and Chapter number
2. Meeting Information
 - Be specific and include meeting day, time and location.
3. Officer List and Contact Information
 - How does someone get hold of your Chapter if they have questions? While an e-mail address is helpful there should also be at least one phone number that can be used as well.
4. Current and Past Newsletters
5. How to join both your local Chapter and EAA national
6. Calendar of Events
 - What activities are coming up (include date, time, location, cost, contact info., etc.)
7. Timely Updates
 - Keeping information current is important. New information will keep people coming back for more. Cid and outdated information leaves a poor impression on the prospective new member.
8. Chapter Overview, Photos and Logos
 - This is your opportunity to give a short narrative about your Chapter, what EAA is and convey the spirit of your Chapter. It is good to see the EAA logo on your website so that they can make the connection of your local Chapter as part of the EAA Chapter family. Photos give a nice visual representation of your activities and can help relay the message of the FUN you have within your Chapter.
9. Links Page
 - EAA, Sport Pilot, Young Eagles, AirVenture, etc.
 - Local Airport
 - Weather sites
 - Local businesses
10. Young Eagles
 - Overview of the program Contact Information for Coordinator
 - Next Rally
 - Link to YE website for more information

When creating your Chapter websites and developing the content ask the questions "If I were an EXISTING Chapter member how would the website help me?" and "if I were a PROSPECTIVE new member, would the website help me?"

In order to keep people coming back to your website, ease of navigation is also important with a logical layout, clean design, quick downloads and a Home Button that allows for easy navigation.